# MICHAEL C. MAIER

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Michael C. Maier is an expert in the field of trade mark law and has many years of experience in providing strategic and commercial advice to trade mark owners.

He advises German and international trade mark owners from various industries and represents them in all trade mark related matters before the German Patent and Trade Mark Office (DPMA), the European Union Intellectual Property Office (EUIPO) and German courts. A particular focus of his practice are legal disputes before the General Court of the European Union (GC) as well as the Court of Justice of the European Union (CJEU) and providing full range advice in complex trade mark matters.

Before joining Nordemann, he has practiced trade mark law for several years at various internationally renowned IP firms. Furthermore, in the role of an Associate General Counsel and General Manager, he has headed the trade mark department of one the world's largest beauty companies being responsible for all luxury trademark and design-related matters globally.

Being an acknowledged expert in the field of trade mark law, Michael C. Maier is regularly invited as a speaker by professional organizations. He is also an experienced lecturer, currently teaching trade mark law at the Düsseldorf University as well as at the Potsdam University – but has also taught at Harvard Law School and San Francisco Law School as a guest lecturer in the past. Furthermore, he is regularly holding trade mark law seminars across Germany and is co-author of a commentary on the European Union Trade Mark Regulation (EUTMR) released by C. H. Beck, a well-known publishing company in Germany.

Michael C. Maier is fluent in German, English and French and has basic knowledge of Spanish.