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Daan advises multinational companies, startups and individual authors on trademark, copyright and right of publicity matters.

Daan has gained high trust for his particular experience in managing domestic and international trademark portfolios and counseling clients with complex copyright issues. His practice focuses on trademarks and copyrights from clearance and prosecution through licensing and enforcement.

From a young age, Daan developed an interest in intellectual property as well as the food and beverage industry due to his father's work in the coffee and restaurant business alongside moonlighting as a songwriter. As a result of this influence, and from his first job at a supermarket, Daan understands the food and beverage business from manufacturing to distribution to retail sales and foodservice. Now, he leverages that knowledge to help clients such as packaged food companies and others protect their brands and creative works. He also regularly advises clients on practical considerations in branding strategy and social media promotions and on the legalities surrounding sweepstakes and contests.

Before joining the firm, Daan researched copyright law and policy at the Fordham IP Institute, where he interfaced with judges, practitioners, academics and government leaders from around the world, including heads of agencies such as the U.S. Copyright Office, European Commission, U.S. Patent and Trademark Office (USPTO), U.S. Trade Representative and the World Intellectual Property Organization (WIPO).

During law school, Daan served as a judicial extern to the Honorable Richard Fruin of Los Angeles Superior Court and interned in HBO's Santa Monica, California, office. While at HBO, he drafted talent contracts for HBO's original programming, licensing agreements and other contracts.