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Anderson went to law school because, at 20 years old, he was a mediocre print reporter and wanted to find a way to stay involved in the media industry. As an attorney he focuses on trademark and copyright prosecution and litigation, as well as licensing, defamation/libel, advertising, and right of publicity matters. Prior to co-founding Duff Law, Anderson worked at two prominent intellectual property firms in New York and Boston, as well as the Media Law Group at NBCUniversal, which advised local affiliates across the country and television shows such as Dateline, The TODAY Show, and the Nightly News. Prior to his admission to the bar, Anderson clerked for the Honorable David Jordon, interned in the Hong Kong Intellectual Property Office, volunteered at Michigan Prison Legal Services, and worked as a fellow at the Fordham IP Institute. Anderson currently serves on the Board of Media Literacy Now, the leading national advocacy organization for media literacy education policy. He is a co-author of IP Strategy: Complete Intellectual Property Planning, Access & Protection, he has helped plan the annual Fordham IP Conference since 2010, and he is an adjunct professor in Fordham University School of Law's clinical program. Anderson has read every filing available in every copyright lawsuit involving Superman, and has presented on the history of copyright law using the protection of Superman at Nerd Nite, in several law firms, and to any of his friends that will listen. He served as a consulting producer on several films, including the award winning documentary A Life on the Farm.