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Thies is a German IP attorney and founding partner of boesling IP, an IP litigation boutique based in Hamburg. He has a track-record of litigating numerous high-profile cases before the German and EU courts. His experience covers all aspects of enforcing intellectual property rights (including well-known trademarks) in national and cross-border litigation, developing and implementing strategies against counterfeiting and parallel imports, managing private investigations against intellectual property infringement, intellectual property portfolio management (including trademark clearance, filing, opposition and cancellation proceedings) as well as drafting and negotiating IP licensing and transfer agreements.

Industry guides WTR 1000, The Legal 500 and BestLawyers ™ consistently rank Thies as a leading trademark law practitioner in Germany. WTR1000 named him a “star player” (2023) and a “true wizard of trademark law and litigation mastermind” (2022).

Thies is a member of the Leadership Development Committee of the International Trademark Association (INTA) and a regular speaker at conferences on legislative developments and emerging IP law trends. He regularly publishes on IP issues in German and international handbooks and periodicals. Inter alia, Thies is a co-author of the widely recognized commentary of Gordian Hasselblatt (Ed.) on the European Union Trademark Regulation.